

Daemon Forecast

Fast experiments for accelerated innovation



In a fast changing and increasingly competitive business world it's never been more important to predict outcomes with accuracy. Historical data will only get you so far and for large sets of data with irregular trends it's a struggle. Using ML tools to combine time series data with additional variables to build forecasts doesn't mean you can predict the future, but you can do more to limit the unpleasant surprises.

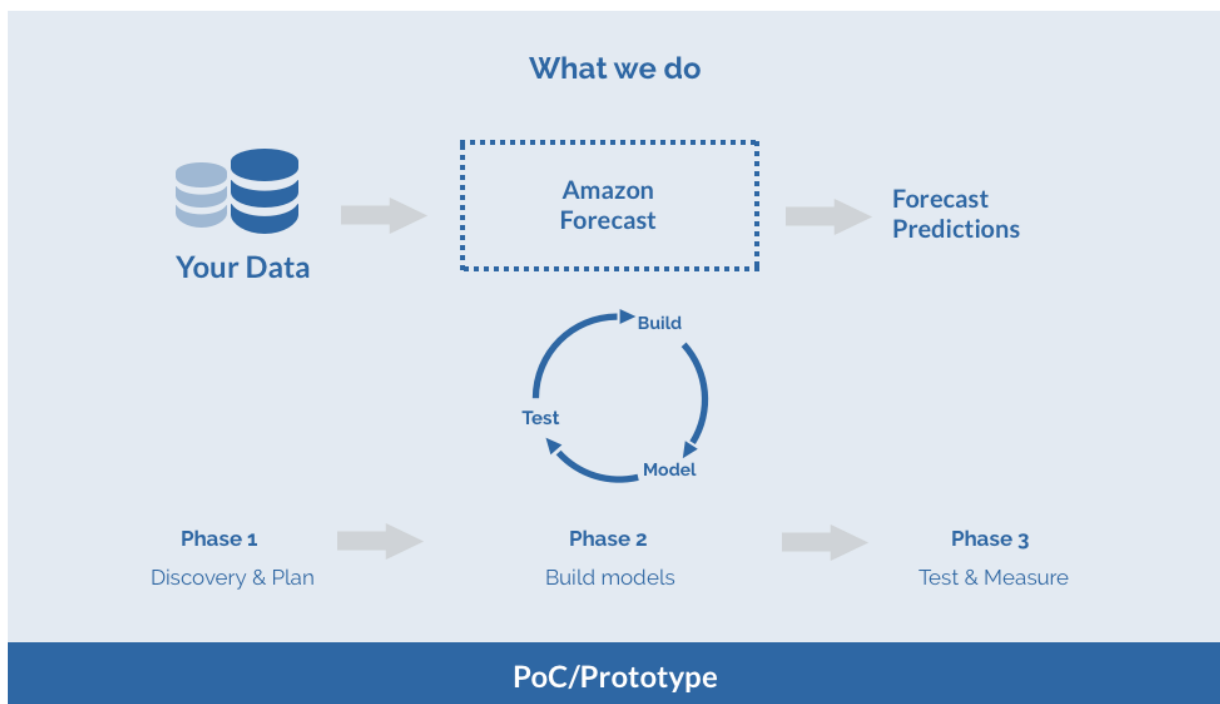
Benefits to your business

- Resources - optimise for enhanced operational efficiency
- Predict demand - effective stock and inventory management
- Financial planning - increased accuracy for key metrics

What we do

At Daemon we are working with the latest proven technologies to give you easy access to the power of Machine Learning and Artificial Intelligence.

Daemon Forecast is a fully managed service that utilises the Amazon Forecast machine learning service to deliver highly accurate forecasts to help you with Product Demand, Resource and Financial Planning.



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We can help you demonstrate 'quick wins' by working work closely with you to prove and deliver value fast. Powered by Amazon Forecast we are able to accelerate ML capabilities so we can run as lean as possible in short feedback loops within three distinct phases.

First we identify the key business questions to answer. In addition to our data scientists and engineers we work closely with designers to go deeper into understanding the project from a human perspective.

Typical phases:

Phase 1 - Discovery and Plan

- Build understanding of data
- Define scope and clear objectives
- Research and understanding of users and context

Phase 2 - Build

- Building Models and iterations
- Interpret the data/visualise

Phase 3 - Test & Measure

- Testing models accuracy and measuring impact

Why choose Daemon?

- Highly experienced Retail experts
- ML & AI experts
- People first approach
- Engineering is in our DNA



Looking to turn your information into intelligence?
Let's talk.
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